CERTIFICATE IN BUSINESS

The Certificate in Business is designed to be beneficial to those who are not enrolled in a business program, but wish to gain knowledge of business concepts. It provides participants with opportunities to develop the professional skills essential for success in business environments. The functional areas of business are introduced in required courses. Participants may customize their learning through their choice of electives by either focusing on one particular subject area or selecting from different subject areas for more breadth*. The Certificate in Business, available to both undergraduate students and open learners, is offered by the University of Guelph through the Gordon S. Lang School of Business and Economics.

Students registered in the B.Comm., the B.A. in Justice and Legal Studies with an Area of Emphasis in Business, or in the minors in Business, Business Economics, or in the BA European Studies program with an emphasis in European Business are not eligible for this Certificate.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>MGMT*2150</td>
<td>Introduction to Canadian Business Management</td>
<td>0.50</td>
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Required Course

Restricted Electives

2.00 credits including
i) a minimum 0.50 credits from courses at the 3000 or 4000 level; ii) a minimum of 1.00 credits must have either an ACCT, ECON, FIN, HROB, MCS, or MGMT prefix.

ACCT*1220  Introductory Financial Accounting  0.50
ACCT*2230  Management Accounting  0.50
ECON*1050  Introductory Microeconomics  0.50
ECON*1100  Introductory Macroeconomics  0.50
EDRD*3140  Organizational Communication  0.50
EDRD*4120  Leadership Development in Small Organizations  0.50
ENGG*3240  Engineering Economics  0.50
ENGG*4510  Assessment and Management of Risk  0.50
FARE*3310  Operations Management  0.50
FARE*4360  Marketing Research  0.50
FARE*4370  Food & Agri Marketing Management  0.50
FIN*2000  Introduction to Finance  0.50
HROB*2010  Foundations of Leadership  0.50
HROB*2090  Individuals and Groups in Organizations  0.50
HROB*2200  Labour Relations  0.50
HROB*2290  Human Resources Management  0.50
IDEV*1000  Understanding Development and Global Inequalities  0.50
IDEV*2400  Development, Social Justice and Human Rights  0.50
MCS*1000  Introductory Marketing  0.50
MCS*2020  Information Management  0.50
MCS*2100  Personal Financial Management  0.50
MCS*2600  Fundamentals of Consumer Behaviour  0.50
MCS*3000  Advanced Marketing  0.50
MCS*3040  Business and Consumer Law  0.50
MGMT*2260  Introduction to International Business  0.50

Note: Not all restricted elective courses identified in this list will necessarily be open to all students in the Business certificate. Some courses have priority access restrictions or may be limited to students enrolled in the major from which the courses are drawn. In some cases, a Course Waiver Request form signed by the instructor may be required in order for students to add these courses to their schedule. Please consult with the department offering the course about possible access. Some courses may also have prerequisites, which are identified in course descriptions in the academic calendar. For more information about this Certificate, please visit the Open Learning and Educational Support website. (https://opened.uoguelph.ca/student-resources/Certificate-in-Business/)