

# SUSTAINABLE BUSINESS (SB)

## Department of Management, Gordon S. Lang School of Business and Economics

Issues of social justice, ethics and humanity are an integral part of sustainable business and students in this minor will be engaged in discussion, critical analysis and learning on issues of social and environmental responsibility. Changing societal expectations are creating new challenges for business and other leaders and are shifting the nature of the business and society relationships. Rising demands from civil society and other business stakeholders, such as consumers, communities, employees and government, and the global commitment to Sustainable Development Goals have created an intensification of demands for responsible behaviour. Students will also use global resources such as the Sulitest to evaluate their sustainability knowledge and learning.

The Minor in Sustainable Business integrates a multi-disciplinary view of sustainability issues with a crucial understanding of citizenship, social responsibility, sustainability and diversity issues. Unique to this minor are the required courses and restricted electives from many different disciplines. This Minor is relevant to students from most disciplines who are interested in sustainability and corporate social responsibility.

By taking this minor, students will advance competencies in the following areas:

- Sustainability and Social Responsibility
- Global Citizenship and Sustainability Issues
- Cultural Diversity

## Learning Outcomes

Upon completion of the Minor in Sustainable Business students will be able to:

- Critically analyze problems using management principles and theories in the field of sustainable business.
- Demonstrate how principles of responsible management and sustainability are applied in ethical and socially responsible business decision making
- Discern linkages and implications of perspectives through divergent strategic, financial, societal, cultural and management contexts.

## Minor Requirements (Honours)

A minimum of 5.00 credits is required including:

Code	Title	Credits
<b>Required Courses</b>		
MGMT*3020	Corporate Social Responsibility	0.50
UNIV*2200	Towards Sustainability	0.50
Select one of the following:		
ACCT*2230	Management Accounting	0.50
MGMT*1000	Introduction to Business	1.00
MGMT*2150	Introduction to Canadian Business Management	0.50
Select 0.50 credits from the following:		
PHIL*2120	Ethics	0.50

PHIL*2600	Business and Professional Ethics	0.50
Select 0.50 credits from the following:		
SOAN*2290	Identities and Cultural Diversity	0.50
SOAN*3240	Gender and Global Inequality I	0.50
SOC*2390	Class and Stratification	0.50
<b>Restricted Electives</b>		
Select 2.50 credits from the following:		
ANTH*2660	Contemporary Indigenous Peoples in Canada	0.50
ECON*2100	Economic Growth and Environmental Quality	0.50
ECON*2650	Introductory Development Economics	0.50
ECON*3500	Urban Economics	0.50
EDRD*3400	Sustainable Communities	0.50
EDRD*4010	Tourism Planning in the Less Developed World	0.50
ENGG*4070	Life Cycle Assessment for Sustainable Design	0.50
ENVS*2070	Environmental Ethics and Perspectives	0.50
ENVS*2120	Introduction to Environmental Stewardship	0.50
ENVS*2270	Impacts of Climate Change	0.50
FARE*1300	Poverty, Food and Hunger	0.50
FARE*3250	Food Security, Nutrition and International Development	0.50
GEOG*1220	Human Impact on the Environment	0.50
GEOG*2210	Environment and Resources	0.50
GEOG*3020	Global Environmental Change	0.50
GEOG*3320	Food Systems: Issues in Security and Sustainability	0.50
GEOG*3490	Tourism and Sustainability	0.50
HTM*1070	Responsible Tourism Policy and Planning	0.50
HTM*4090	Hospitality Development, Design and Sustainability	0.50
IDEV*1000	Understanding Development and Global Inequalities	0.50
IDEV*3000	Poverty and Inequality	0.50
PHIL*2070	Philosophy of the Environment	0.50
POLS*2250	Public Administration and Governance	0.50
POLS*3370	Environmental Politics and Governance	0.50
PSYC*3300	Psychology of Gender	0.50
REAL*4870	Sustainable Real Estate	0.50
SOAN*3040	Globalization of Work and Organizations	0.50
SOAN*4500	Community Development	0.50

**Note:** not all restricted elective courses identified in this list will necessarily be open to all students in the minor in Sustainable Business. Some courses may have priority access restrictions, or may be limited to students enrolled in the major from which the courses are drawn. In some cases a Course Waiver Request form signed by the instructor may be required in order for students to add these courses to their schedule. Please consult with the department offering the course about possible access. Some courses may also have prerequisites which are identified in course descriptions in the academic calendar.