

INTERNATIONAL BUSINESS (IB)

Department of Management, Gordon S. Lang School of Business and Economics

The Minor in International Business focuses on developing a broad set of knowledge and competencies expected of business professionals working in a global context. The course curriculum is unique and integrates a multi-disciplinary view of global issues with a fundamental understanding of management, social responsibility, sustainability and economic issues. Unique to this program is the requirement to take an additional modern language course. This Minor is relevant to students from most disciplines who are interested in pursuing careers with a global context.

By taking this minor, students will advance competencies in the following areas:

- Understanding of Global Issues
- Sustainability and Social Responsibility
- International Economics
- Cultural Diversity
- Communication

Learning Outcomes

Upon completion of the Minor in International Business students will be able to:

- Critically analyze problems using the management principles and theories in the field of international business.
- Develop solutions based on sound theories and evidence-based practices in the field of international business.
- Discuss how economic principles and practices are applied in the field of international business.
- Communicate in another modern language other than English.
- Utilize principles of responsible management and sustainability in analysis of international business issues.
- Examine international business from multicultural and diverse perspectives outside of the domestic context.
- Work effectively in a team and interact with stakeholders within the context of a diverse and global community.

Minor Requirements (Honours)

A minimum of 5.00 credits is required. Business course credits earned outside of Canada on University approved exchanges, to a maximum 1.50 credits, may be substituted as Restricted Electives.

Code	Title	Credits
Required Courses		
MGMT*2260	Introduction to International Business	0.50
MGMT*3020	Principles of Responsible Organizations	0.50
MGMT*4260	International Business	0.50

Restricted Electives (3.50 credits as distributed below)

Select a minimum 1.00 credit (maximum 2.00 credits) from the following ECON/FIN courses:

ECON*2310	Intermediate Microeconomics	0.50
ECON*2650	Introductory Development Economics	0.50
ECON*3620	International Trade	0.50
ECON*3730	The Origins of International Inequality	0.50
ECON*4830	Economic Development	0.50
ECON*4880	Topics in International Economics	0.50
FIN*3400	International Finance	0.50
Select a minimum 0.50 credit (maximum 1.00 credit) of a modern language course:		
CHIN, FREN, GERM, SPAN, ITAL, PORT		0.50
Select a minimum 0.50 credit (maximum 2.00 credit) from the following:		
AGR*2150	Plant Agriculture for International Development	0.50
AGR*2500	Field Course in International Agriculture	0.50
FARE*1300	Poverty, Food and Hunger	0.50
FARE*3250	Food Security, Nutrition and International Development	0.50
HTM*3160	Destination Management and Marketing	0.50
HTM*4170	International Tourism	0.50
IDEV*1000	Understanding Development and Global Inequalities	0.50
MCS*4600	International Marketing	0.50
POLS*1500	World Politics	0.50
POLS*2100	Comparative Politics	0.50
POLS*2200	International Relations	0.50
POLS*2250	Public Administration and Governance	0.50
POLS*3790	Money, Power and Global Politics	0.50
POLS*4200	International Political Economy	1.00
POLS*4720	Topics in International Relations	1.00
POLS*4730	International Relations of the Middle East	1.00
SOAN*3040	Globalization of Work and Organizations	0.50

Note: not all restricted elective courses identified in this list will necessarily be open to all students in the minor in International Business. Some courses may have priority access restrictions, or may be limited to students enrolled in the major from which the courses are drawn. In some cases a Course Waiver Request form signed by the instructor may be required in order for students to add these courses to their schedule. Please consult with the department offering the course about possible access. Some courses may also have prerequisites which are identified in course descriptions in the academic calendar.