

# ENTREPRENEURSHIP (ENT)

## Department of Management, Gordon S. Lang School of Business and Economics

The Minor in Entrepreneurship focuses on developing the broad set of knowledge and competencies expected of entrepreneurial professionals. This collection of courses is unique, varied and relevant to students who are interested in pursuing careers in business, engineering, computer science, or other related fields.

By taking this minor, students will advance competencies in the following areas:

- Entrepreneurial Thinking
- Customer Discovery
- New Venture Creation
- Communication

## Learning Outcomes

After completing a Minor in Entrepreneurship the student will be able to:

- Describe the fundamentals of entrepreneurship, customer discovery and new venture creation.
- Develop entrepreneurial and critical thinking skills by designing a variety of potential evidence-based solutions to a problem, using appropriate tools for their context.
- Analyze various sources of information to create a comprehensive business plan.
- Demonstrate the ability to self-reflect as well as review and respond constructively to feedback.
- Identify and professionally respond to team issues and develop a new approach to enhance team performance.
- Explain the importance of ethical considerations consistently across multiple aspects of new venture creation.

## Minor Requirements (Honours)

A minimum of 5.00 credits is required (3.00 required credits, plus 2.00 credits of restricted electives of which at least 1.00 credits must be at the 3000 level or above).

**Note:** B.Eng. students must complete 3.50 required credits, plus 1.50 credits of restricted electives of which at least 1.00 credits must be at the 3000 level or above.

Code	Title	Credits
<b>Required Courses</b>		
ACCT*2230	Management Accounting	0.50
MCS*1000	Introductory Marketing	0.50
MGMT*2500	Fundamentals of Entrepreneurship	0.50
MGMT*3500	Design Thinking <sup>1</sup>	0.50
MGMT*4500	Advanced Entrepreneurship	0.50
PHIL*2120	Ethics	0.50
or PHIL*2600	Business and Professional Ethics	
<b>Restricted Electives</b>		
Select 2.00 credits from the following, of which at least 1.00 credits are at the 3000 level or above:		
CIS*2170	User Interface Design	0.75

EDRD*3140	Organizational Communication	0.50
EDRD*4120	Leadership Development in Small Organizations	0.50
ENGG*4050	Quality Control	0.50
ENGG*4070	Life Cycle Assessment for Sustainable Design	0.50
EQN*4500	Equine Industry Project	1.00
FARE*4370	Food & Agri Marketing Management	0.50
HROB*2010	Foundations of Leadership	0.50
HROB*4010	Leadership Certificate Capstone	0.50
MCS*3000	Advanced Marketing	0.50
MCS*3010	Quality Management	0.50
MCS*3500	Marketing Analytics	0.50
MCS*4100	Entrepreneurship	0.50
MCS*4880	Sales and Negotiation	0.50
MGMT*2150	Introduction to Canadian Business Management	0.50
MGMT*3020	Principles of Responsible Organizations	0.50
MGMT*3300	Project Management	0.50
MGMT*4020	Interdisciplinary Food Product Development I	0.50
MGMT*4030	Interdisciplinary Food Product Development II	0.50
MGMT*4050	Business Consulting	0.50
MGMT*4060	Business Consulting	0.50

<sup>1</sup> Students in B.Eng. program may substitute ENGG\*4110 Biological Engineering Design IV, ENGG\*4120 Engineering Systems and Computing Design IV, ENGG\*4130 Environmental Engineering Design IV, ENGG\*4150 Water Resources Engineering Design IV, ENGG\*4160 Mechanical Engineering Design IV, ENGG\*4170 Computer Engineering Design IV or ENGG\*4180 Biomedical Engineering Design IV in place of MGMT\*3500 Design Thinking.

**Note:** not all restricted elective courses identified in this list will necessarily be open to all students in the minor in Entrepreneurship. Some courses may have priority access restrictions, or may be limited to students enrolled in the major from which the courses are drawn. In some cases a Course Waiver Request form signed by the instructor may be required in order for students to add these courses to their schedule. Please consult with the department offering the course about possible access. Some courses may also have prerequisites which are identified in course descriptions in the academic calendar.