

BUSINESS (BUS)

Department of Management, Gordon S. Lang School of Business and Economics

The study of business is complementary to virtually any career or professional endeavour. The minor in Business is intended to enhance the business literacy of non-business students. Through a combination of core and elective courses, students from different disciplines will develop foundational knowledge and understanding of the core functional areas of business, and be invited to explore and apply this in relation to their primary area of study.

The Certificate in Business is designed to be beneficial to those who are not enrolled in a business program, but wish to gain knowledge of business concepts. It provides participants with opportunities to develop the professional skills essential for success in business environments. The functional areas of business are introduced in required courses. Participants may customize their learning through their choice of electives by either focusing on one particular subject area or selecting from different subject areas for more breadth. The Certificate in Business, available to both undergraduate students and open learners, is offered by the University of Guelph through the Gordon S. Lang School of Business and Economics.

Minor Requirements (Honours)

This minor is not open to students registered in the degree: Bachelor of Commerce.

A minimum of 5.00 credits is required (all 3.00 required credits, plus 2.00 credits of restricted electives of which at least 1.00 credits must be at the 3000 level or above).

Code	Title	Credits
Required Courses		
ACCT*1220	Introductory Financial Accounting	0.50
ECON*1050	Introductory Microeconomics	0.50
HROB*2090	Individuals and Groups in Organizations	0.50
MCS*1000	Introductory Marketing	0.50
MGMT*2150	Introduction to Canadian Business Management	0.50
MGMT*3020	Corporate Social Responsibility	0.50
Restricted Electives		
Select 2.00 credits of which at least 1.00 credits are at the 3000 level or above:		
ACCT*2230	Management Accounting	0.50
ECON*1100	Introductory Macroeconomics	0.50
EDRD*3140	Organizational Communication	0.50
EDRD*3160	International Communication	0.50
EDRD*4120	Leadership Development in Small Organizations	0.50
ENGG*3240	Engineering Economics	0.50
ENGG*4050	Quality Control	0.50
ENGG*4070	Life Cycle Assessment for Sustainable Design	0.50
ENGG*4510	Assessment and Management of Risk	0.50
FARE*3030	The Firm and Markets	0.50
FARE*3310	Operations Management	0.50

FARE*4360	Marketing Research	0.50
FARE*4370	Food & Agri Marketing Management	0.50
HIST*2220	Buying and Selling: Consumer Cultures	0.50
HROB*2010	Foundations of Leadership	0.50
HROB*2200	Labour Relations	0.50
HROB*2290	Human Resources Management	0.50
HTM*3120	Service Operations Analysis	0.50
MCS*2020	Information Management	0.50
MCS*2100	Personal Financial Management	0.50
MCS*2600	Fundamentals of Consumer Behaviour	0.50
MCS*3000	Advanced Marketing	0.50
MCS*3040	Business and Consumer Law	0.50
MGMT*2260	Introduction to International Business	0.50
MGMT*2500	Fundamentals of Entrepreneurship	0.50
MGMT*3140	Business Analytics	0.50
MGMT*3300	Project Management	0.50
MGMT*3320	Financial Management	0.50
MGMT*3500	Design Thinking	0.50
MGMT*4050	Business Consulting	0.50
MGMT*4060	Business Consulting	0.50
PHIL*2600	Business and Professional Ethics	0.50
POLS*2250	Public Administration and Governance	0.50
POLS*3470	Business-Government Relations in Canada	0.50
PSYC*4330	Industrial/Organizational Psychology	0.50
SOAN*3040	Globalization of Work and Organizations	0.50

Note: not all restricted elective courses identified in this list will necessarily be open to all students in the Business minor. Some courses have priority access restrictions, or may be limited to students enrolled in the major from which the courses are drawn. In some cases a Course Waiver Request form signed by the instructor may be required in order for students to add these courses to their schedule. Please consult with the department offering the course about possible access. Some courses may also have prerequisites which are identified in course descriptions in the academic calendar.

Certificate Requirements

This certificate is not available to students registered in the following: Bachelor of Commerce, Bachelor of Arts in Justice and Legal Studies with an Area of Emphasis in Business, Bachelor of Arts in European Studies with an Area of Emphasis in European Business, the Minor in Business or the Minor in Business Economics.

Code	Title	Credits
Required Course		
MGMT*2150	Introduction to Canadian Business Management	0.50
Restricted Electives		
2.00 credits including:		
i) a minimum 0.50 credits from courses at the 3000 or 4000 level;		
ii) a minimum of 1.00 credits must have either an ACCT, ECON, FIN, HROB, MCS, or MGMT prefix		
ACCT*1220	Introductory Financial Accounting	0.50
ACCT*2230	Management Accounting	0.50
ECON*1050	Introductory Microeconomics	0.50

ECON*1100	Introductory Macroeconomics	0.50
EDRD*3140	Organizational Communication	0.50
EDRD*4120	Leadership Development in Small Organizations	0.50
ENGG*3240	Engineering Economics	0.50
ENGG*4510	Assessment and Management of Risk	0.50
FARE*3310	Operations Management	0.50
FARE*4360	Marketing Research	0.50
FARE*4370	Food & Agri Marketing Management	0.50
FIN*2000	Introduction to Finance	0.50
HROB*2010	Foundations of Leadership	0.50
HROB*2090	Individuals and Groups in Organizations	0.50
HROB*2200	Labour Relations	0.50
HROB*2290	Human Resources Management	0.50
IDEV*1000	Understanding Development and Global Inequalities	0.50
IDEV*2400	Development, Social Justice and Human Rights	0.50
MCS*1000	Introductory Marketing	0.50
MCS*2020	Information Management	0.50
MCS*2100	Personal Financial Management	0.50
MCS*2600	Fundamentals of Consumer Behaviour	0.50
MCS*3000	Advanced Marketing	0.50
MCS*3040	Business and Consumer Law	0.50
MGMT*2260	Introduction to International Business	0.50
MGMT*2500	Fundamentals of Entrepreneurship	0.50
MGMT*3020	Corporate Social Responsibility	0.50
MGMT*3140	Business Analytics	0.50
MGMT*3300	Project Management	0.50
MGMT*4050	Business Consulting	0.50
MGMT*4060	Business Consulting	0.50
PHIL*2600	Business and Professional Ethics	0.50
POLS*2250	Public Administration and Governance	0.50
POLS*3470	Business-Government Relations in Canada	0.50
PSYC*4330	Industrial/Organizational Psychology	0.50
SOAN*3040	Globalization of Work and Organizations	0.50

Note: Not all restricted elective courses identified in this list will necessarily be open to all students in the Business certificate. Some courses have priority access restrictions or may be limited to students enrolled in the major from which the courses are drawn. In some cases, a Course Waiver Request form signed by the instructor may be required in order for students to add these courses to their schedule. Please consult with the department offering the course about possible access. Some courses may also have prerequisites, which are identified in course descriptions in the academic calendar. For more information about this Certificate, please visit the Open Learning and Educational Support website. (<https://opened.uoguelph.ca/student-resources/Certificate-in-Business/>)