

ARTS MANAGEMENT (AM)

This minor prepares students for careers in the cultural industries, as independent artists or within arts organizations (i.e. museums, galleries, historic houses, theatre production, community art centers, event planning, marketing, etc.) Students will develop and demonstrate an understanding of the practical and ethical aspects of work in the cultural sector and cultural institutions, both in Canada and internationally. The experiential component allows students to gain practical experience in the field of their choice. The minor in Arts Management guides students to an understanding of the pertinent questions at stake in today's entrepreneurial and diverse cultural environments.

Minor (Honours Program)

A minimum of 5.00 credits is required including:

Code	Title	Credits
HUMN*1300	Introduction to Arts Management	0.50
HROB*2010	Foundations of Leadership	0.50
MGMT*2150	Introduction to Canadian Business Management ¹	0.50
HUMN*3180	Community Engagement Project	0.50

Arts and Culture

Select 1.50 credits from the following:

ARTH*1520	Art Historical Studies II	0.50
ARTH*2060	Indigenous Arts in the Americas	0.50
ARTH*2120	Introduction to Museology	0.50
ARTH*3620	Museum Studies	0.50
MUSC*2140	History of Jazz	0.50
MUSC*2150	Music and Popular Culture	0.50
MUSC*2270	World Music	0.50
MUSC*2530	Instrumental Ensembles I	0.25
MUSC*2540	Instrumental Ensembles II	0.25
MUSC*2550	Choral Ensembles I	0.25
MUSC*2560	Choral Ensembles II	0.25
MUSC*3210	Instrumental Ensembles III	0.25
MUSC*3220	Instrumental Ensembles IV	0.25
MUSC*3230	Choral Ensembles III	0.25
MUSC*3240	Choral Ensembles IV	0.25
SART*1050	Foundation Studio	0.50
SART*1060	Core Studio	0.50
THST*1040	Introduction to Performance	0.50
THST*1200	The Languages of Media	0.50
THST*2500	Contemporary Cinema	0.50
THST*3530	Canadian Cinema	0.50
THST*4240	Theatrical Organization and Culture	0.50

Organizational Management

Select 1.00 credits from the following:

ACCT*1220	Introductory Financial Accounting	0.50
ACCT*2230	Management Accounting	0.50
EDRD*4120	Leadership Development in Small Organizations	0.50
HROB*2090	Individuals and Groups in Organizations	0.50
HTM*2070	Event Management	0.50

MCS*1000	Introductory Marketing	0.50
MCS*2100	Personal Financial Management	0.50
MCS*3000	Advanced Marketing	0.50

Ethics and Communication

Select 0.50 credits from the following:

EDRD*2020	Interpersonal Communication	0.50
EDRD*3140	Organizational Communication	0.50
EDRD*3160	International Communication	0.50
MGMT*3020	Corporate Social Responsibility	0.50
PHIL*2120	Ethics	0.50
PHIL*2600	Business and Professional Ethics	0.50

¹

B.Comm students interested in this minor must substitute MGMT*2150 Introduction to Canadian Business Management with 0.50 additional credits from the Arts and Culture list.

Note: Students may substitute another experiential learning course for HUMN*3180, if course content directly relates to Arts Management. Please consult the faculty advisor of the minor for details.

At least 1.00 credits must be at 3000 level or higher.

Note: Some courses may also have prerequisites, identified in course descriptions in the academic calendar.