

BACHELOR OF COMMERCE (B.COMM.)

The University of Guelph offers an eight semester (20.00 credits) honours program leading to a Bachelor of Commerce degree (B.Comm.). Co-op students complete more than 20.00 credits. The number of additional credits varies by major as specified in the Schedule of Studies. The normal course load is 2.50 credits per semester for a full-time student. The program is of an interdisciplinary nature and designed to give students a sound professional management education with a focus on specific industry sectors or management functions which prepare the graduates for positions of responsibility in particular areas of management and business.

Elective options enable students to select courses which support or complement their primary field of study.

In their first semester, students may be admitted to one of nine specialized majors or enter as "undeclared". Students in the undeclared first year, must declare a specialized major by the end of semester two in order to gain access to required courses in semester three.

Bachelor of Commerce Majors

All majors in the Bachelor of Commerce program are also available in the Co-operative Education (Co-op) option. Co-operative Education is not available in Undeclared.

- **Undeclared (only available in semesters one and two)**
- **Accounting**
- **Food and Agricultural Business**
- **Government, Economics and Management**
- **Hospitality and Tourism Management**
- **Management**
- **Management Economics and Finance**
- **Marketing Management**
- **Real Estate**
- **Sport and Event Management**

In addition to specializing in a major area of study, the B.Comm. core ensures that each major also provides a comprehensive commerce education to all students in the program.

The B.Comm. Core includes:

Code	Title	Credits
Year 1		
ACCT*1220	Introductory Financial Accounting	0.50
ECON*1050	Introductory Microeconomics	0.50
ECON*1100	Introductory Macroeconomics	0.50
MATH*1030	Business Mathematics	0.50
MCS*1000	Introductory Marketing	0.50
MGMT*1000	Introduction to Business	1.00
Year 2		
ACCT*2230	Management Accounting	0.50
FIN*2000	Introduction to Finance	0.50
HROB*2090	Individuals and Groups in Organizations	0.50
MCS*2020	Information Management	0.50

MGMT*1100	Business Career Preparation ¹	0.00
Year 3		
MGMT*3020	Corporate Social Responsibility	0.50
MGMT*3320	Financial Management	0.50
Year 4		
MGMT*4000	Strategic Management	0.50

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MGMT*1100 Business Career Preparation is part of the Career Development Program which is designed to provide students with knowledge and tools to enhance their career readiness skills. Students who have successfully completed COOP*1100 Introduction to Co-operative Education will be exempted from MGMT*1100 Business Career Preparation.

The following core areas are covered through a choice of courses as determined by your major:

Code	Title	Credits
Law		
HROB*3050	Employment Law	0.50
MCS*3040	Business and Consumer Law	0.50
REAL*4840	Housing and Real Estate Law	0.50
Operations		
FARE*3310	Operations Management	0.50
HTM*3120	Service Operations Analysis	0.50
Statistics		
ECON*2740	Economic Statistics	0.50
PSYC*1010	Making Sense of Data in Psychological Research	0.50
STAT*2060	Statistics for Business Decisions	0.50

Liberal Education Requirement

Other requirements are accommodated by specialized courses within the major or through specific courses chosen by the major from those available on campus.

Program Information

Academic Counselling

Program Counselling

Students are urged to seek the assistance of the counsellors in the B.Comm. Counselling Office regarding their program and academic regulations, course selection issues, services and resources, and when they are experiencing difficulties that affect their academic progress.

Departmental Advising

On entering the program, all students are assigned to a departmental Faculty Advisor by major. Students should seek the advice of the Faculty Advisor when they have questions or concerns about courses and academic requirements for their program/major. The Faculty Advisor is also knowledgeable about career opportunities which relate to a student's specific major. The list of Faculty Advisors is available on the Undergraduate Academic Information Centre website: http://www.uoguelph.ca/uaic/students_advisors.shtml (http://www.uoguelph.ca/uaic/students_advisors.shtml/) or contact the B.Comm. Counselling Office for further information.

Special Expenses

Expenses may include cost of field trips and supplies and, for some majors, laboratory coats and other protective clothing.

Study at Other Universities

Students contemplating study at another university for credit towards a Bachelor of Commerce degree at the University of Guelph should refer to the general regulations governing Letters of Permission in Section VII Degree and Regulations and Procedures in this calendar.

Students must obtain approval for the Letter of Permission prior to undertaking studies at another institution. Approval of the request depends on good standing in the program with a minimum cumulative average of 60%.

The total limit of credits taken on a Letter of Permission is 2.50 based on the University of Guelph's credit system.

Study Abroad

Global understanding and perspectives are regarded as being of central importance among the university's learning objectives, as they are, also, in understanding the international business environment. On both of these accounts, students enrolled in the B.Comm. program are urged to participate in one of the several exchange and study abroad programs specifically designed for the Commerce program. Planning for such participation is best undertaken quite early in the course of studies. For more specific information on possible opportunities refer to Section V – International Study of the calendar or contact the B.Comm. program counsellor.

Continuation of Studies

Students are advised to consult the regulations for Continuation of Study within the program which are outlined in detail in Section VIII – Undergraduate Degree Regulations and Procedures.

Conditions of Graduation

To qualify for a Bachelor of Commerce degree, the student must satisfy the following conditions:

- The student must successfully complete 1.50 credits from the Liberal Education Requirement list.
- The student must successfully complete a minimum of 20.00 approved credits, in accordance with the Schedule of Studies for the specified major, including the Liberal Education Requirement.
- The student must successfully pass Business Career Preparation [MGMT*1100 Business Career Preparation] or Introduction to Co-operative Education [COOP*1100 Introduction to Co-operative Education]
- Students will not be eligible to graduate while on probationary or required-to-withdraw status.

Career Development Program

The Career Development Program provides students with knowledge and tools to enhance their career readiness skills, leading to a greater level of confidence and success when approaching the career search process. Through a series of activities that would span over each year of the Bachelor of Commerce Program, including a mandatory Business Career Preparation Course [MGMT*1100 Business Career Preparation]¹, students will be guided through a framework for career management and steps to create a personal “career toolkit”.

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Students who have successfully completed [COOP*1100 Introduction to Co-operative Education] will be exempted from [MGMT*1100 Business Career Preparation]

Liberal Education Requirement

The Liberal Education Requirement (<https://www.uoguelph.ca/registrar/calendars/undergraduate/current/c10/c10bcomm-info.shtml/#C10BCOMM-libarts>) (<https://www.uoguelph.ca/registrar/calendars/undergraduate/current/c10/c10bcomm-info.shtml/#C10BCOMM-libarts>) is designed to provide the student with exposure to and some understanding of a range of disciplines in the Arts, Humanities, Social Sciences, and Mathematical and Natural Sciences.

The Liberal Education Requirement consists of 1.50 credits. The course prefixes listed below **cannot** be used to satisfy the Liberal Education Requirement:

- ACCT Accounting
- BUS Business
- ECON Economics
- FARE Food, Agricultural and Resource Economics
- FIN Finance
- HROB Human Resources and Organizational Behaviour
- HTM Hospitality and Tourism Management
- MGMT Management
- MCS Marketing and Consumer Studies
- REAL Real Estate and Housing

Free Electives

Free Electives allow students to select courses that support or complement their primary field of study. Students may select undergraduate courses from any department, including Commerce/ Business related courses, provided any individual course restrictions and prerequisites are satisfied. These courses can be at any year level.

The total number of Free Electives allowed varies by major (refer to the Schedule of Studies for details). Free Electives cannot be used to fulfill Required Core courses, Restricted Electives or Liberal Education Electives, but they could contribute to the total number of credits required for graduation.

Honours Minor

A minor is a group of courses which provide exposure to and mastery of the fundamental principles of a subject. A minor consists of a minimum of 5.00 credits (normally 10 courses). It may also require certain other courses from other areas to be taken along with the specified courses of the minor. A minor is taken in conjunction with a major. Students cannot earn a minor in the same subject area as their major. Additionally, students in the BComm program are not permitted to earn a minor in Business or Business Economics. For a list of Minors, please see Specializations and Their Degrees.

Given the professional and applied nature of the B.Comm program, there are no double majors associated with the degree.

Double Counting of Credits

A maximum of 2.50 credits required in a major program may be applied to meet the requirements of a minor. Courses used to meet the Liberal

Education requirement may not double-count toward the requirements of their major but may double-count towards the completion of a minor.

Schedule of Studies

Courses specified in the schedule of studies are required courses and must be completed successfully. A full course load normally involves 2.50 credits per semester. Part-time study is also possible although students should discuss this option with their Program Counsellor or Faculty Advisor.

Undeclared First Year Entry - B.Comm

Applicants to the B.Comm program who want a flexible introduction to business studies should consider entering as an unspecialized student. Students must declare one of the nine majors in order to gain access to required courses. This must be done no later than the end of semester two. **Note:** Sport and Event Management is a limited enrollment major.

Liberal Education Requirement

As part of the graduation requirement all students within the B.Comm Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

Major

Code	Title	Credits
Semester 1		
ECON*1050	Introductory Microeconomics	0.50
MATH*1030	Business Mathematics	0.50
MGMT*1000	Introduction to Business	1.00
Select 0.50 credits from the following:		
0.50 electives		0.50
HTM*1070	Responsible Tourism Policy and Planning ²	0.50
HTM*1700	Foodservice Management ²	0.50
MATH*1200	Calculus I ²	0.50
PSYC*1000	Introduction to Psychology	0.50
REAL*1820	Real Estate and Housing ²	0.50
Semester 2		
ACCT*1220	Introductory Financial Accounting	0.50
ECON*1100	Introductory Macroeconomics	0.50
HROB*2090	Individuals and Groups in Organizations	0.50
MCS*1000	Introductory Marketing	0.50
0.50 electives		0.50

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These courses are offered in the Fall semester only

Notes:

1. Students interested in choosing the ACCT major should take ACCT*1220 Introductory Financial Accounting during the Fall semester instead of the 0.50 elective. ACCT*1240 Applied Financial Accounting will then be taken in the Winter semester.
2. Students interested in choosing the FAB Major should take FARE*1400 Economics of the Agri-Food System instead of HROB*2090 Individuals and Groups in Organizations and the 0.50 electives during the Winter Semester.

3. Students interested in choosing the MGMT major should take MGMT*1200 Principles of Management instead of ACCT*1220 Introductory Financial Accounting in the Winter semester.
4. Students interested in choosing the GEM major should switch MCS*1000 Introductory Marketing to the Fall Semester and take POLS*2230 Public Policy and POLS*2300 Canadian Government and Politics in the Winter semester.
5. Students interested in choosing the SPMT major should take HTM*2020 The Business of Sport and Event Tourism as their elective in the Winter semester. **Note:** Sport and Event Management major is a limited enrollment major. Details on eligibility criteria can be found under the description for the major.
6. Students who select MATH*1200 Calculus I do not also need to complete MATH*1030 Business Mathematics.

Students leaning towards a certain major may use their electives to take courses in that area. Undeclared students are encouraged to meet with a B.Comm. program counsellor for advice on elective selection. Further information on selecting electives for the Undeclared first year can be found on the B.Comm. Program Counselling Office website: <https://www.uoguelph.ca/business/bcomm> (<https://www.uoguelph.ca/business/bcomm/>)

B.Comm. Programs

- Accounting (ACCT) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/accounting-acct/)
- Accounting Co-op (ACCT:C) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/accounting-co-op-acct-c/)
- Business (BUS) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/business-bus-bcomm/)
- Business Data Analytics (BDA) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/business-data-analytics-bda/)
- Business Economics (BECN) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/business-economics-becn-bcomm/)
- Economics (ECON) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/economics-econ-bcomm/)
- Entrepreneurship (ENT) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/entrepreneurship-ent/)
- Food and Agricultural Business (FAB) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/food-agricultural-business-fab/)
- Food and Agricultural Business Co-op (FAB:C) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/food-agricultural-business-co-op-fab-c/)
- Government, Economics and Management (GEM) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/government-economics-and-management-gem/)
- Government, Economics and Management Co-op (GEM:C) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/government-economics-and-management-co-op-gem-c/)
- Hospitality and Tourism Management (HTM) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/hospitality-tourism-management-htm/)
- Hospitality and Tourism Management Co-op (HTM:C) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/hospitality-tourism-management-co-op-htm-c/)

- Human Resources (HR) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/human-resources-hr-bcomm/)
- International Business (IB) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/international-business-ib/)
- Management (MGMT) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/management-mgmt/)
- Management Co-op (MGMT:C) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/management-co-op-mgmt-c/)
- Management Economics and Finance (MEF) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/management-economics-finance-mef/)
- Management Economics and Finance Co-op (MEF:C) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/management-economics-finance-co-op-mef-c/)
- Marketing (MKTG) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/marketing-mktg-bcomm/)
- Marketing Management (MKMN) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/marketing-management-mkmn/)
- Marketing Management Co-op (MKMN:C) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/marketing-management-co-op-mkmn-c/)
- Project Management (PM) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/project-management-pm/)
- Real Estate (RE) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/real-estate-re/)
- Real Estate Co-op (RE:C) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/real-estate-co-op-re-c/)
- Sport and Event Management (SPMT) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/sport-event-management-spmt/)
- Sport and Event Management Co-op (SPMT:C) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/sport-event-management-co-op-spmt-c/)
- Sustainable Business (SB) (calendar.uoguelph.ca/undergraduate-calendar/programs-majors-minors/sustainable-business-sb/)