ENVIRONMENTAL DESIGN AND RURAL DEVELOPMENT (EDRD)

EDRD*1400 Introduction to Design Winter Only (LEC: 3) [0.50]
This course is designed to increase visual awareness and recognition of natural and planned design elements in the environment. Students will investigate the roles of designers and seek to develop an understanding of design as an applied process that responds to human needs.
Department(s): School of Environmental Design and Rural Development
Location(s): Guelph

EDRD*2020 Interpersonal Communication Fall Only (LEC: 3) [0.50]
This course introduces to dyadic and small-group communication. The focus is on communication style and effectiveness with attention to verbal and nonverbal communication, listening behaviour and conflict.
Offering(s): Offered through Distance Education format only.
Department(s): School of Environmental Design and Rural Development
Location(s): Guelph

EDRD*2250 Planning Theory and Practice Fall Only (LEC: 3) [0.50]
The course links the body of planning theory to the Canadian experience of local planning practice. It provides an introduction to the issues of planning in the public realm and its role in implementation of the development of municipalities through both growth as well as decline. This is achieved by examining planning theory and reflecting on the context and process of planning in practice in Canada. The student in the course will come to understand both the role of theory in guiding practice as well as the role of practice in evolution of theory. This understanding is critical to the role of the professional planner in facilitating local development and managing change in the public interest.
Offering(s): Offered through Distance Education format only.
Prerequisite(s): 2.00 credits
Department(s): School of Environmental Design and Rural Development
Location(s): Guelph

EDRD*2650 Introduction to Planning and Environmental Law Winter Only (LEC: 3) [0.50]
The goal of the course is to introduce the students to the principles and processes that govern the management of land use and the protection of the environment. This will be done through an examination of the key legislation and regulations applied to land use and the environment.
Offering(s): Offered through Distance Education format only.
Prerequisite(s): 5.00 credits
Department(s): School of Environmental Design and Rural Development
Location(s): Guelph

EDRD*3050 Agricultural Communication Fall Only (LEC: 3) [0.50]
This course investigates communications, public relations and media production for engaging a wide audience with a focus on various types of media, including the internet. Communication strategies and landmark media campaigns are considered. Students will be involved in the preparation of a professional portfolio of media.
Prerequisite(s): 10.00 credits
Department(s): School of Environmental Design and Rural Development
Location(s): Guelph

EDRD*3120 Educational Communication Fall Only (LEC: 3) [0.50]
This course addresses the communication concepts and practices within the formal and non-formal educational contexts. Communication is central to teaching and learning because communication mediates a conscious effort either on the part of the learners to learn, or on the part of the teachers to provide and transfer knowledge, attitudes and skills.
Offering(s): Offered through Distance Education format only.
Prerequisite(s): 5.00 credits
Restriction(s): REXT*3100
Department(s): School of Environmental Design and Rural Development
Location(s): Guelph

EDRD*3140 Organizational Communication Winter Only (LEC: 3) [0.50]
This course explores the application of communication process theory to organizations with special emphasis on internal organizational processes experienced at individual, group and organizational levels. Students examine communication in different organizational contexts including civil society, government, business and transnational corporations.
Offering(s): Offered through Distance Education format only.
Prerequisite(s): 5.00 credits
Restriction(s): REXT*3040
Department(s): School of Environmental Design and Rural Development
Location(s): Guelph

EDRD*3160 International Communication Winter Only (LEC: 3) [0.50]
This course examines the role of communication in global development. Emphasis is on the application of interpersonal, intercultural communications and the mass media in the development process.
Offering(s): Offered through Distance Education format only.
Prerequisite(s): 10.00 credits
Restriction(s): REXT*3060
Department(s): School of Environmental Design and Rural Development
Location(s): Guelph

EDRD*3400 Sustainable Communities Winter Only (LEC: 3) [0.50]
This course will explore the issue of the sustainability of small, rural and remote communities in Canada. A variety of issues will be explored in the context of sustainable communities, including the impact of global climate change, demographic changes, economic changes, automation and labour market challenges, individual and community health and well-being etc. In addition, we will critically examine how federal/provincial/territorial/municipal governments support or hinder the sustainability of these communities.
Prerequisite(s): 10.00 credits
Department(s): School of Environmental Design and Rural Development
Location(s): Guelph

EDRD*3450 Watershed Planning Practice Fall Only (LEC: 3) [0.50]
This course introduces the principles and practice of watershed-based planning, with an emphasis on Ontario, with reference to other jurisdictions in Canada and international contexts including the United States. The course provides an overview of the history of water resource use and abuse, basic concepts of hydrology, water resource management, ecosystem approaches, and planning theory.
Offering(s): Offered through Distance Education format only.
Prerequisite(s): 10.00 credits
Department(s): School of Environmental Design and Rural Development
Location(s): Guelph
EDRD*3500 Recreation and Tourism Planning Fall and Winter (LEC: 3) [0.50]
Application of planning theory to recreation and tourism in the private and public sectors, approaches to implementing plans, and strategies for involving stakeholders in the planning process. Focus will also be on the impact of various approaches to planning recreation and tourism.
**Offering(s):** Offered through Distance Education format only.
**Prerequisite(s):** 10.00 credits
**Equate(s):** UNIV*3500
**Department(s):** School of Environmental Design and Rural Development
**Location(s):** Guelph

EDRD*4010 Tourism Planning in the Less Developed World Winter Only (LEC: 3) [0.50]
This course will provide a discussion and investigation of tourism from an interdisciplinary point of view. The subject of tourism development cuts across many disciplines and is fundamental to a variety of scholars and practitioners working in tourism and development generally. While a variety of important theories and planning practices from a variety of disciplines have been selected for study, planning and community development theory will provide the overarching perspective. The features of planning theories and models stress analysis and intervention into human and environmental systems. This perspective begins with the view that tourism is a complicated human construct and as such needs to be structured and guided in order to maximize the benefits to all stakeholders in the system.
**Offering(s):** Offered through Distance Education format only.
**Prerequisite(s):** 5 credits
**Department(s):** School of Environmental Design and Rural Development
**Location(s):** Guelph

EDRD*4020 Rural Extension in Change and Development Fall Only (LEC: 3) [0.50]
The planning and management of development programs with emphasis on the role of non-formal education and counselling in influencing behavioral change and adoption of innovation. Case studies include cross cultural and international considerations.
**Prerequisite(s):** 10.00 credits
**Equate(s):** REXT*4020
**Department(s):** School of Environmental Design and Rural Development
**Location(s):** Guelph

EDRD*4120 Leadership Development in Small Organizations Fall Only (LEC: 3) [0.50]
The main theories of leadership will be discussed with exploration of the current literature, practice leadership skills and perform relevant activities in an on-line environment. Emphasis will be placed on the communication challenges facing leaders in small organizations and the importance of developing a culture of shared leadership.
**Offering(s):** Offered through Distance Education format only.
**Prerequisite(s):** 10.00 credits
**Restriction(s):** REXT*4100
**Department(s):** School of Environmental Design and Rural Development
**Location(s):** Guelph