

REAL ESTATE AND HOUSING (REAL)

REAL*6000 Fundamentals of Real Estate Fall Only [0.50]

This course gives an overview of Canadian real estate markets from many perspectives. It exposes students to the variety of challenges facing decision-makers for many property types, including residential, office, industrial, and retail. The familiar ideas of supply and demand are used to analyse why the price, cost and value of a property vary by location and over time. Students are introduced to the various data sources used to quantify and study this variation.

Offering(s): Also offered through Distance Education.

Department(s): Marketing and Consumer Studies

Location(s): Guelph

REAL*6100 Commercial Real Estate Finance and Investment Fall Only [0.50]

This course promotes a critical evaluation of real estate finance and investment decision making. Students learn to analyse the risks and returns inherent to investing in and financing of residential or commercial properties. Investment decisions often use a discounted cash flow model, which this course extends using advanced financial theory and financing options while recognizing features which are special to real estate assets.

Offering(s): Also offered through Distance Education.

Restriction(s): Restricted to Master of Real Estate students.

Department(s): Department of Marketing and Consumer Studies

Location(s): Guelph

REAL*6200 ESG and Real Assets Fall Only [0.50]

The economy, environment and society affect and are affected by real estate and urban economics in multiple ways. Corporations often manage their impact on stakeholders and the community at large through the lens of Environment, Social, and Governance (ESG) factors. This course addresses how these factors shape the built environment and the role of the real estate sector. Students will develop an understanding of the reasons for and benefits of sustainability practices in real estate and planning.

Offering(s): Also offered through Distance Education

format.Department(s):Marketing and Consumer

StudiesRestriction(s):Restricted to Master of Real Estate students.

Location(s): Guelph

REAL*6300 Real Estate Development Winter Only [0.50]

This course provides an in-depth analysis of real estate development, with an emphasis on feasibility analysis, risk management, and decision-making relative to the economic, environmental, institutional, regulatory, and social contexts. The different stages of the development process will be examined, including market analysis, site acquisition, due diligence, government approvals, site planning, financial viability, leasing, management, and disposition.

Offering(s): Also offered through Distance Education

format.Department(s):Marketing and Consumer

StudiesRestriction(s):Restricted to Master of Real Estate students.

Location(s): Guelph

REAL*6400 Property and Asset Management Winter Only [0.50]

This course discusses how to manage property professionally. The course examines issues related to tenant relations, staffing, marketing, accounting, maintenance, and law, for various property types (e.g., residential, office, retail, industrial, etc.). Leasing questions are prominent since they are a common point of tension between owners and tenants while the property or asset manager is often the person asked to identify and implement a resolution. Given the increasing professionalization of the industry, this course examines how property managers and asset managers collaborate to achieve the short run and long run goals of an organization.

Offering(s): Also offered through Distance Education

format.Department(s):Marketing and Consumer

StudiesRestriction(s):Restricted to Master of Real Estate students.

Location(s): Guelph

REAL*6500 Trends and Current Practices in Real Estate I Fall Only [0.25]

This course uses guest speakers and student-led industry and current practices. The goal is to help students better understand the state of the real estate industry. The instructor for this course will curate the topics and guests to help students recognize the features of current "problems", when current practices hinder value-adding activities and how to convert future opportunities into reality. Student-led seminars enable students to debate these ideas with their peers and to learn from them.

Offering(s): Also offered through Distance Education

format.Department(s):Marketing and Consumer Studies

Location(s): Guelph

REAL*6510 Trends and Current Practices in Real Estate II Winter Only [0.25]

This course uses guest speakers and student-led discussions to examine emerging trends facing the industry and current practices. The goal is to help students better understand the state of the real estate industry. The instructor for this course will curate the topics and guests to help students recognize the features of current "problems", when current practices hinder value-adding activities and how to convert future opportunities into reality. Student-led seminars enable students to debate these ideas with their peers and to learn from them.

Offering(s): Also offered through Distance Education

format.Department(s):Marketing and Consumer Studies

Location(s): Guelph

REAL*6800 Capstone Project Summer Only [0.50]

This course provides a capstone experience where a student demonstrates their ability to organize and apply what they learned during the other courses in the Masters of Real Estate program. In collaboration with an advisor, each student picks a topic on which they wish to develop their expertise. Using academic and professional sources, they identify the key themes, critique the quality of evidence and evaluate possible solutions from a variety of perspectives.

Offering(s): Not offered through Distance

EducationDepartment(s):Marketing and Consumer

StudiesRestriction(s):Restricted to Master of Real Estate students.

Location(s): Guelph