

# MANAGEMENT (MGMT)

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## **MGMT\*6000 Management Seminar Series Fall and Winter [0.00]**

This seminar provides students with exposure to current and emerging research topics in the field of management. Academic speakers (faculty and students) present their work in weekly meetings. Students are encouraged to be engaged and participate actively during the presentations.

**Restriction(s):** Restricted to Management masters students.

**Department(s):** Department of Management

**Location(s):** Guelph

## **MGMT\*6100 Evidence Based Management Research Unspecified [0.50]**

This course provides a conceptual overview of management research and its functions for academic and practitioner audiences. Students will explore the purpose of research, its relationship to theory, the benefits of various epistemological approaches and the notion of research impact. Topics include research problem definition and objectives, hypothesis development, research design, ethics approval, measurement, sampling methods, analysis, interpretation of results, and report writing.

**Restriction(s):** Restricted to Management masters students.

**Department(s):** Department of Management

**Location(s):** Guelph

## **MGMT\*6120 Quantitative Methods for Evidence Based Management Unspecified [0.50]**

This course provides a practical overview of statistical methods for evidence-based management applications. Students will work with quantitative data to conduct a variety of statistical analysis, including descriptive statistics, visualization of data, null hypothesis significance testing, univariate and multivariate analysis of variance and covariance, correlation, linear and logistic regression and exploratory factor analysis. The course puts an emphasis on the interpretation of results in terms of their practical managerial implications.

**Prerequisite(s):** MGMT\*6100

**Restriction(s):** Restricted to Management masters students.

**Department(s):** Department of Management

**Location(s):** Guelph

## **MGMT\*6130 The Creative Process of Innovation Unspecified [0.50]**

This course is focused on the creative process of innovation required to effectively engage in problem solving and opportunity creation toward organizational and societal flourishing. Students will develop both a theoretical understanding and the practical skills to engage in creative experimentation for novel idea generation.

**Department(s):** Department of Management

**Location(s):** Guelph

## **MGMT\*6140 Well-Being in the Workplace Unspecified [0.50]**

This course examines well-being in the workplace. It draws on research on positive organizations and may explore issues at the individual level (i.e., work engagement), group level (i.e., high-quality connections), and organizational level (i.e., culture). Students learn about how to promote their own well-being at work, in addition to how to build and lead organizations that foster the well-being of others.

**Department(s):** Department of Management

**Location(s):** Guelph

## **MGMT\*6150 Micro-Organizational Behaviour Unspecified [0.50]**

This course provides an introduction to major topics in the field of organizational behaviour. Students examine theories, methods, concepts and approaches from historical and current perspectives, with a focus on micro-organizational behaviour (Micro OB). The course provides broad exposure to the field, an understanding of its central concepts and controversies and an appreciation for different approaches.

**Department(s):** Department of Management

**Location(s):** Guelph

## **MGMT\*6160 Macro-Organizational Behaviour Unspecified [0.50]**

This course provides an overview of macro-level organizational theories and research with a focus on sociological analyses. Students examine theories, methods, concepts and approaches from historical and current perspectives, with a focus on macro-organizational behaviour (Macro OB). The course provides broad exposure to the field, an understanding of its central concepts and controversies and an appreciation for different approaches.

**Department(s):** Department of Management

**Location(s):** Guelph

## **MGMT\*6170 Equity, Diversity and Inclusion in the Workplace: Advancing Theory, Research And Practice Unspecified [0.50]**

Students develop an understanding of the theoretical and methodological foundations for examining issues related to equity, diversity and inclusion (EDI) in the workplace. They learn to examine EDI from a scholarly perspective, conduct research in alignment with EDI practices, and identify challenges/opportunities for promoting EDI within the workplace and for developing evidence-based guidance.

**Offering(s):** Annually

**Department(s):** Department of Management

**Location(s):** Guelph

## **MGMT\*6200 Leadership Assessment and Development Unspecified [0.50]**

This course provides a conceptual overview of the leadership competencies that lead to leadership performance. Students will explore and learn a method for assessing their own leadership competencies. They will learn a process for developing themselves, the knowledge and skills relevant for effective leadership. Topics include managerial competencies models, assessment models, learning styles, intentional change process, and personal development plan. This course emphasizes those techniques most frequently used in personal development and coaching individuals and teams.

**Offering(s):** Offered through Distance Education and on-campus.

**Restriction(s):** Restricted to Management masters and Master of Conservation Leadership students.

**Department(s):** Department of Management

**Location(s):** Guelph

## **MGMT\*6300 Business Consulting Unspecified [0.50]**

This course provides students with an understanding of the concepts, principles, and practices for management consulting. Students will be exposed to the various components of the consulting process, consulting approaches and styles, client-consultant relationships, issue and problem diagnosis, reporting of results, and professional codes of conduct and ethics. The emphasis is on techniques most frequently used in the context of both internal and external organizational roles and as a career choice.

**Restriction(s):** Restricted to Management masters students.

**Department(s):** Department of Management

**Location(s):** Guelph

**MGMT\*6400 Project Management Unspecified [0.50]**

This course provides students with an understanding of the concepts, principles, and practices for project management. It introduces an understanding and appreciation of the importance of managing projects, project teams, the project management systems and tools, the various components of the project management process, and professional codes of conduct and ethics. The emphasis is on the techniques most frequently used in the context of, both internal and external organizational roles of a project manager.

**Restriction(s):** Restricted to Management masters students.

**Department(s):** Department of Management

**Location(s):** Guelph

**MGMT\*6410 Advanced Project Management Unspecified [0.50]**

In this course, students learn advanced project management techniques, including estimation, scheduling, costing, scope management, quality management and project closure.

**Prerequisite(s):** Take MGMT\*6400.

**Department(s):** Department of Management

**Location(s):** Guelph

**MGMT\*6420 Project Procurement and Supply Chain Management Unspecified [0.50]**

In this course, students will learn how to work with suppliers and contractors in an organization's supply chain to procure the materials and services required to complete a project. Students will learn core principles of the procurement process as well as planning, scheduling, contracting, and managing influence within the supply chain.

**Prerequisite(s):** Take MGMT\*6400.

**Department(s):** Department of Management

**Location(s):** Guelph

**MGMT\*6430 Project Governance [0.50]**

In this course, students develop the strategic competencies needed in the practice of project management, including aligning projects with organizational strategy, selecting projects, obtaining funding, managing costs and finances, managing portfolios, structuring projects, and structuring organizational roles for effective project oversight.

**Prerequisite(s):** Take MGMT\*6400.

**Department(s):** Department of Management

**Location(s):** Guelph

**MGMT\*6450 Special Topics in Project Management Unspecified [0.50]**

In this course, students will gain an understanding of various aspects of current topics relevant to the practice of project management. Sample topics include agile approaches to project management, managing virtual teams, environmental sustainability in project management and cross-cultural project management.

**Offering(s):** Also offered in Distance Education format.

**Prerequisite(s):** Take MGMT\*6400.

**Department(s):** Department of Management

**Location(s):** Guelph

**MGMT\*6460 Project Management Capstone Unspecified [1.00]**

Students work on a capstone case study and submit a report that integrates learning from prior courses. Course draws from the entire set of knowledge (KMs) from the project management curricula. Students present their work to a panel of business executives, professional project managers, and faculty.

**Offering(s):** Annually

**Prerequisite(s):** Take MGMT\*6400.

**Department(s):** Department of Management

**Location(s):** Guelph

**MGMT\*6500 Major Research Project Unspecified [1.00]**

This course is available to individuals or groups of graduate students. Students will complete a set of readings and an associated paper as approved by designated faculty. Specific learning objectives consistent with the University's will be developed each time the course is offered.

**Prerequisite(s):** MGMT\*6100 and MGMT\*6200

**Restriction(s):** Restricted to Management masters coursework/MRP students.

**Department(s):** Department of Management

**Location(s):** Guelph

**MGMT\*6800 Philosophical Foundations of Management Research Unspecified [0.50]**

This course introduces students to the underlying philosophical assumptions that support empirical research methods within social science disciplines. The aim of this course is to examine the philosophy of knowledge generation and claims, particularly in the context of management phenomena.

**Prerequisite(s):** MGMT\*6810

**Department(s):** Dean's Office, Gordon S. Lang School of Business and Economics

**Location(s):** Guelph

**MGMT\*6810 Management Research Methods & Design Unspecified [0.50]**

This course provides students with an understanding of different research approaches and methodologies relevant to management disciplines. Topics include specifying a significant research topic, identifying a theoretical perspective to inform the methodology, choosing an appropriate research strategy and design, specifying data needs, research ethics, participant sampling and the application of particular research methods of data gathering and analysis.

**Department(s):** Dean's Office, Gordon S. Lang School of Business and Economics

**Location(s):** Guelph

**MGMT\*6830 Applied Univariate Statistical Analysis for Management Fall Only [0.50]**

This course focuses on the use of univariate statistics as applied to social and behavioural research within the fields of organizational, management, and consumer studies. Emphasis will be placed on providing a solid understanding of descriptive statistics, mean difference testing, analysis of variance and covariance, linear and logistic regression, and power and effect size. Laboratory sessions will focus on analysis application using statistical packages such as SPSS, R, SAS, Stata, and Mplus.

**Department(s):** Dean's Office, Gordon S. Lang School of Business and Economics

**Location(s):** Guelph

**MGMT\*6840 Quantitative Research Methods: Multivariate Techniques Winter Only [0.50]**

This course provides a review of selected multivariate analysis techniques with applications to management. Students will learn to determine which multivariate technique is appropriate for a specific research problem and how to apply multivariate quantitative techniques to research questions. Topics include regression analysis, anova, principal components, factor and discriminant analysis, nonmetric scaling and trade-off analysis. The course uses a hands-on approach and requires computer-program analysis.

**Restriction(s):** Restricted to Marketing and Consumer Studies and Management students.

**Department(s):** Dean's Office, Gordon S. Lang School of Business and Economics

**Location(s):** Guelph

**MGMT\*6850 Qualitative Research Methods Winter Only [0.50]**

This doctoral seminar provides students with the historical roots, underlying theoretical frameworks, and methods of qualitative research for consumer and management studies. Students will develop their capacity to conduct qualitative research through the development of an original qualitative research project.

**Department(s):** Dean's Office, Gordon S. Lang School of Business and Economics

**Location(s):** Guelph

**MGMT\*6900 PhD Research Seminar Project Summer Only [0.00]**

The summer seminar project has the objective to start familiarizing students with the research process. Students will prepare and submit a research piece drawing on techniques acquired in the research methods courses.

**Prerequisite(s):** MGMT\*6830 MGMT\*6840 and MGMT\*6850

**Restriction(s):** Restricted to Management PhD students.

**Department(s):** Dean's Office, Gordon S. Lang School of Business and Economics

**Location(s):** Guelph

**MGMT\*6950 Doctoral Research Seminar Fall and Winter [0.00]**

This is a seminar course attended by graduate students and faculty. Academic guest speakers present their work in weekly meetings. Students are encouraged to be engaged and participate actively during the presentations.

**Restriction(s):** Restricted to Management PhD students.

**Department(s):** Dean's Office, Gordon S. Lang School of Business and Economics

**Location(s):** Guelph